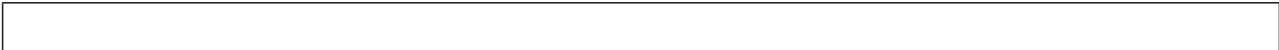


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Strategic Theme (choose one)	
	Learning
	Engagement
	Global Perspectives
	Sustainability

Strategic Objectives: choose one primary (P) in main theme and up to three secondary (S) in any themes

Learning			
	Deliver high value-added learning experiences and promote scholarly activity (S1)		Reward scholarly applications (ER2)
	Promote liberal arts ideal to develop lifelong learners (S2)		Establish additional revenue sources (RS1-L)
	Strengthen internal processes to support learning (IP1-L)		Reduce expenses (RS2-L)
	Develop faculty and staff skills to support learning (ER1-L)		Align resources to support strategic plan (RS3-L)

Engagement			
	Establish Stockton as an integral part of the identity of students, faculty, staff, alumni, and community members (S3)		Foster an interactive environment among students, faculty, staff, and community (ER3)
	Prepare students for active citizenship role (S4)		Increase opportunities for interactions between internal and external communities (ER4)
	Create mutually reinforcing intellectual and co-curricular experiences (S5)		Establish additional revenue sources (RS1-E)
	Strengthen internal processes to support engagement (IP1-E)		Reduce expenses (RS2-E)
	Develop faculty and staff skills to support engagement (ER1-E)		Align resources to support the strategic plan (RS3-E)

Global Perspectives			
	Develop a globally diverse Stockton community (S6)		Strengthen opportunities for global interaction among members of the Stockton community (ER5)
	Enhance capacity to participate globally (S7)		Establish additional revenue sources (RS1-G)
	Strengthen internal processes to support global education (IP1-G)		Reduce expenses (RS2-G)

Integrate global program efforts among multiple units of the

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Budget Summary						
	Item	FY2018 July 1, 2017 – June 30, 2018	FY2019 July 1, 2018 – June 30, 2019	FY2020 July 1, 2019 – June 30, 2020	FY2021 July 1, 2020 – June 30, 2021	Notes/Comments (stipends, supplies, hospitality, etc.)
1.						
2.						
3.						
4.						
5.						
6.						
7.						
	Total					

* Please note a proposal can only receive 2020 funding for two fiscal years.

Project Title: STOCKTON BROADWAY ARTS LAB

Project Leader: David Reiser

LEGS Initiative Leader: Heather McGovern and Claudine Keenan (2020 Learning Team)

Project partners: Lisa Honaker (ARHU); Robert Gregg (General Studies); Writing Minor (Judy Copeland TBD); Mark Mallett (Theatre); Sarah Schlesinger (Associate Dean NYU Tisch School of the Arts)

Duration/Timeframe: Fall 2018 — Spring 2020

Project Summary: The *Stockton Broadway Arts Lab* will select a Broadway-bound show (play or musical) each year, in the mid-to-late stages of development, which we will bring to Stockton along with the acclaimed writers/creators of that show for a series of interdisciplinary lectures, workshops, presentations, and productions.

There are two key elements to this project: 1) The Interdisciplinary Learning element, in which these writers/creators will give guest lectures across a diverse range of programs related to their specific show; 2) The Theatre Lab element, in which these guest writers/creators will develop their show with Stockton students to be presented to our university, our South Jersey community, local high schools, and students/faculty from NYU Tisch School of the Arts.

Proposal Category: Ongoing Project; more than \$5,000

Primary Strategic Theme: Learning: Promote liberal arts ideal to develop lifelong learners (S2)

University-wide Objectives: The *Stockton Broadway Arts Lab* will wholly embody a number of Strategic Objectives in regards to Learning, and will also embody some Engagement objectives as secondary goals:

- Deliver high value-added learning experiences and promote scholarly activity (S1 - Learning)
- Strengthen internal processes to support learning (IP1 - Learning)
- Increase opportunities for interactions between internal and external communities (ER4 - Engagement)
- Establish Stockton as an integral part of the identity of students, faculty, staff, alumni, and community members (S3 - Engagement)

Promote liberal arts ideal to develop lifelong learners (S2 - Learning)

By bringing distinguished professionals into diverse programs across the university, the *Stockton Broadway Arts Lab* will not only promote the liberal arts ideal to develop lifelong learners, it will go a step further by giving students a chance to see post-collegiate examples of the liberal arts in action, as students work closely with experts in field who employ the liberal arts ideal in their careers and continued professional research.

Broadway-bound shows that are still in the developmental stages are typically researched, written, promoted, and often funded by the artists themselves. These creative artists are compelled to become experts in topics that are “at some distance” from their own areas of expertise, and thus become inspirational models of lifelong learning and the epitome of the liberal arts ideal in action.

Perhaps the best and most topical example of this is Lin-Manuel Miranda, the creator of the smash-hit musical *Hamilton* — through his own historical research, global perspective, narrative writing, musical composition, theatrical performance, inventive marketing and, most of all, his collaborations with others, Mr. Miranda has demonstrated the usefulness of being inter-disciplinary, multi-faceted, and well-studied. Mr. Miranda truly puts the Stockton 2020 liberal arts themes into action, as hundreds of *Hamilton* actors engage and teach audiences across the world, via the show that Mr. Miranda created by being interdisciplinary. By giving our students the chance to interact with such artists and see how they engage with a wide range of courses at Stockton, our students will gain an inspiring example of the liberal arts ideal and the lifelong learner in action.

Faculty and students will also gain much scholarly and educational experience through our association on project with local New Jersey high schools and with NYU Tisch School of the Arts. Sarah Schlesinger, the Asso Dean of NYU Tisch and Chairperson of the NYU Graduate Musical Theatre Writing Program, has agreed to partner with us on this endeavor to connect our students, faculty, and universities through a weekend workshop presentation in New York City sponsored by NYU Tisch. We have also begun to establish partnerships with the Performing Arts programs of Absegami High School, Pinelands Regional High School, and Washington Townsh High School, in order to bring their students to Stockton for an educational performance day in which the high school students will get to interact with the writers/creators, our Stockton students and faculty, and see the show

By creating such a diverse range of educational and experiential opportunities with these accomplished professionals, we will deliver high value-added learning experiences for our students and promote scholarly activ amongst our faculty.

Strengthen internal processes to support learning (IP1-Learning)

One of our other key goals is to strengthen our internal processes to support learning throughout the university, as we seek to establish this recurring program over the next two years under the Stockton 2020 Initiative (and we hope to continue the project successfully beyond that, by means other than 2020). We seek to strength

one-day trial with Griffin Matthews and Matt Gould on campus, as many interested faculty members and classes participated in the events of that day, and/or wished to do so were there more time available. [Stockholm Broadway Arts Lab](#)

specifically focused his interview questions in order to affect Americans' perception of President Nixon. Regardless of the chosen method of assessment, we would help the instructor develop a series of questions that can be employed to generate discussion and demonstrate students' understanding of the guest lecture and the course content to which it is related.

As with all Theatre and ARTP productions, we will designate specific members of our faculty, staff, and student body to take on the many tasks necessary in order to complete the production elements of this project.

- One Theatre faculty member will be designated as the Director of that year's Stockton Broadway Arts Lab, and other Theatre faculty members and staff will work together as producers on the multiple tasks that we always work on together for all of our shows. The Director will determine the production specifics, rehearsal schedule, presentation techniques, and engage the students with the guest artists.
- Our producers will help to director to arrange the guest artist needs, contracts, and facilities. The producers will also work with our Technical Director and other staff to coordinate production aspects such as costumes, lighting, props, and more. Producers will also work with the PAC staff to ensure that ticketing and audience-related matters run smoothly, as we will also gain revenue from our ticket sales.
- Students often take on production responsibilities at Stockton through our Theatre Practicum course – that being the case because we do not have the faculty/staff needed to accomplish all these tasks — will seek to assign all student production jobs and acting roles at the beginning of the semester. Students will audition for acting roles, as with all of our shows, and those cast will also be required to participate in sufficient shop hours to help build scenery, prepare props, new costumes, etc. This is the process we undertake with every ARHU Theatre show, and the Technical Director will try to ensure that we have adequate students, faculty, and staff working on all necessary production elements, and that those production elements are executed on time and on budget.
- Our Guest Artists will lead educational and presentational elements of the project with continual guidance from our faculty. Faculty will facilitate communication and educational planning with the guest artists and will help guide all details surrounding the production of the new show, as well.
- It will be the job of the designated faculty Director to work with the other members of the Theatre faculty to select a new work that is appropriate for our current student body and is feasible with Stockton resources. Writing/Creative teams who are invited to be considered for this project will be required to submit materials showcasing their show, as well as information regarding the educational elements to be gained from developing and examining this show, speaking to which programs of study might be relevant to the topics and themes in their show. Projects will only be considered if there is demonstrable evidence that A) the show has not yet been produced on Broadway in its current form, to ensure that students work on a show that is still in-process; and B) the show has already completed a professional presentation of the entire piece, to ensure that students work on a show that is beyond the preliminary stages of writing, is currently viable for a full production, and is ripe for deeper examination and development. As with most of the productions in our season, the Director's many responsibilities will require them to seek a course-release for that semester through the ARHU Dean.

Annual Timeline: We plan to make the Stockton Broadway Arts Lab a fundamental, annually recurring aspect of the Stockton Theatre Program, with a similar schedule each year that we streamline and improve with each year of the program. The Lab will take place over the course of one semester (in its pilot year, 2018, the program will take place in the Fall, though this program could be implemented in Spring if more feasible).

The Theatre program typically presents four shows per year (two per semester), and the Stockton Broadway Arts Lab will fill two of those spots. First, the presentation of workshop production in the Experimental Theatre and, secondly, the presentation of the full production in the Performing Arts Center. This will fit perfectly into our current Theatre schedule and will help us to regularize our yearly Theatre program by knowing that the same spots will have a similar focus every year.

The timeline for the 2018 will be the following schedule; the timeline will be similar for 2019 and the subsequent years, with variations based on calendar and availability of the chosen show/guest artists each year.

COMMITTED PARTNERSHIPS & FUNDING (PER FISCAL YEAR):

- School of Arts and Humanities, Dean Lisa Honaker \$5,000
 - ARHU Dean Lisa Honaker has committed to contributing \$5,000 towards project expenses, as well as space in which to work and present. We plan to put these funds towards the Rehearsal and Audio/Visual Equipment needed in our Experimental Theatre in order to present our educational presentations and our workshop productions.
- School of General Studies, Dean Robert Gregg ?\$2,100?
 - General Studies Dean Robert Gregg has agreed to engage our guest artists across diverse G-courses that are pertinent to each show, and to contribute TBD funds towards project expenses. This could fund Guest Artist Car Rental and Insurance needed to give our guests the freedom to transport themselves while they work here in our community.
- Stockton Writing Program, Judy Copeland TBD \$250
 - This project seems like a perfect chance to further collaborate with the Writing Minor, and we are confident that they will commit to providing basic resources, involvement, and TBD funding, which could fund the Guest Artist Gas Costs needed while driving.
- NYU Tisch School of the Arts \$5,000
 - Tisch Associate Dean Sarah Schlesinger has agreed to collaborate on the learning elements of this project and to fund a week series of workshops and presentations on NYU campus. This will bring participating Stockton students and faculty to NYU, and will provide the needed resources, classroom space, and presentation venue in New York City.

TOTAL COMMITTED RESOURCES (PER FISCAL YEAR): \$12,350

NOTE: Even with this shared external and internal support, we are nonetheless aware that the detailed budget for this project is considerably higher than most 2020 Proposals; if the committee finds the requested budget to be prohibitively high, we are fully willing to seek further means by which to lower costs and execute the project within an adjusted, committee-approved budget.

REQUESTED BUDGET (PER FISCAL YEAR):

- Guest Artist Pay \$12,000
 - split accordingly between guest artists
- Guest Artist Per Diem \$4,400
 - \$50/day per guest artists, maximum 4 artists, total 22 day process
- Guest Artist Housing \$8,800
 - maximum 4 artists, present for total 22 day process, average \$100/night
 - utilizing Stockton or other housing will lower costs, i.e. shared apt; campus housing
- Guest Artist Travel Costs \$640
 - ground transportation to and from Stockton, maximum 4 guests, est. \$160/guest
- Experimental Theatre Production Expenses \$2,500
 - scenery, lighting, costumes, props, etc.
- Performing Arts Center Production Expenses \$3,500
 - scenery, lighting, costumes, props, etc.
- Marketing, Graphics, Web, & Feedback Tools \$1,000
- (b) (for musicals only: FY18 will be a musical, FY19 will be a play) (\$4,000)
- (b)(6)(C) (for musicals only, split accordingly) (\$3,000)

FIRST YEAR TOTAL REQUESTED BUDGET (FY2019): \$39,840

SECOND YEAR TOTAL REQUESTED BUDGET (FY2020): \$32,840