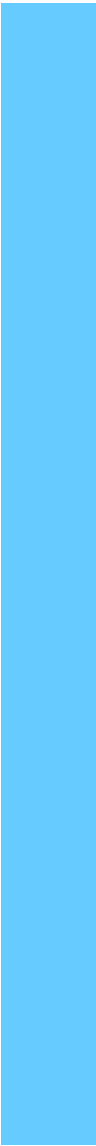

scholarly and creative activity, and dedication to service.

		<p><i>Launched one new graduate program and two interdisciplinary minors; finalized approval for a second graduate program and completed internal review for a third program; initiated external review of one new undergraduate major; additional program modifications are outlined below.</i></p> <ul style="list-style-type: none"><i>Launched MA in Counseling program with a full cohort in fall 2019; a second cohort will begin in fall 2020.</i><i>Finalized proposal for Coastal Zone Management Program (M.S./P.S.M.); approved by the New Jersey Presidents Council 12/2019; program launch deferred until fall 2021.</i><i>Completed internal review for a MA in Public Health with concentrations in community nutrition and substance abuse; proposal currently in revision for external review.</i><i>Created new interdisciplinary minors in Disability Studies and Migration Studies; supported ongoing development of a BA in Digital Studies proposal (currently under AIC consideration).</i><i>Revised structure of Nursing programs; launched and completed search for an Associate Dean/Clinical Nurse Leader scheduled to begin in August 2020.</i><i>Continued research into the expansion of the MA in Social Work part-time program to increase/maintain enrollment.</i><i>Collaborated with faculty in the Organizational Leadership (LEAD) program to increase the rigor and checkpoints in all phases of the program which led to re-sequencing curriculum, strengthening faculty skills in dissertation rigor, and codifying checkpoints in the program handbook.</i>	

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- *The Office of Procurement and Contracting strategically sourced purchases through Nationally Recognized Cooperatives documenting savings over \$600,000.*
 - *As a result of the COVID-19 pandemic, the University was forced to cut FY20*

- *Implemented Campus Logic Financial Aid software solution which seamlessly manages financial success processes campus-wide, removing many obstacles for students. The solution improved business processes by reducing staff time spent on verification, SAP appeals, and professional judgement requests through a paperless file review removing the need to email documents which created audit and compliance issues. This system also allowed the FA office to automate communications to let students know of critical tasks that need to be completed by disseminating follow-up text and emails to reduce time spent chasing students.*
- *Implemented Coronavirus Aid, relief and Economic Security (CARES) Emergency Grant Funding program for students. The emergency financial aid grants are for student expenses related to the disruption of campus operations due to c a c b a c a a c c as food, housing, course material, technology, health care and childcare. As of June 18, 2020, the Financial Aid office processed direct stimulus payments to 1,543 students totaling \$3,252,495.*
- *S ca a B a c a b a l c c ITS B a office has added portal authentication to communication pertaining to refunds and past due accounts. This authentication allows for better tracking, monitoring student trends, fiscal accountability, and security. Cross training for critical processes key to the operation of the office is being provided to staff members. Due to the campus*

RNL vendor driven campaigns to ensure accountability of reported click-through rates.

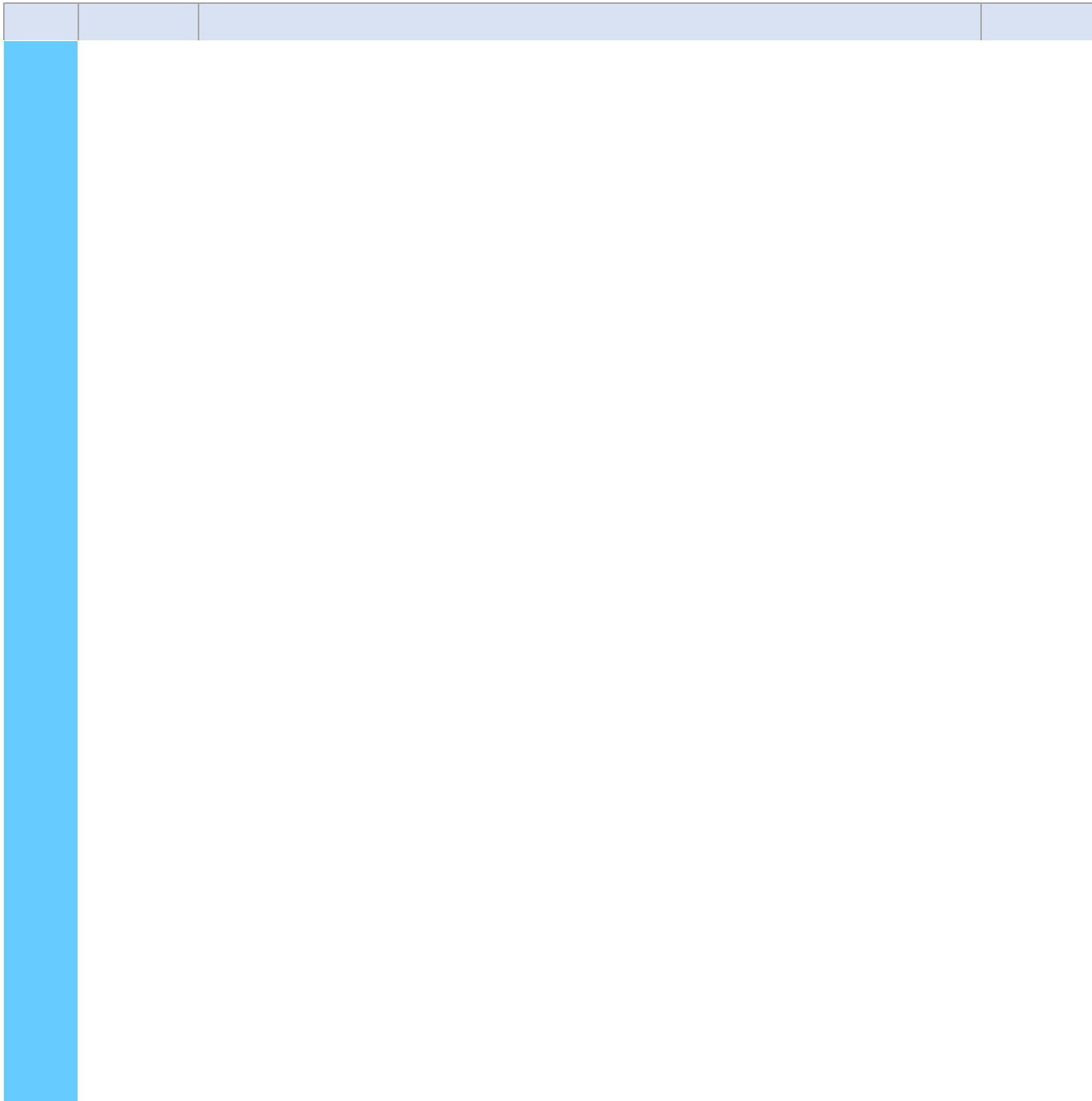
- *Implemented \$75,000 Pepsi Scholarship providing the opportunity to present incoming students with (30) \$2,500 financial awards to enhance yield.*
 - *In collaboration with ITS, implemented Mongoose text messaging platform to enhance recruitment and retention outreach efforts to new and continuing students.*
 - *In collaboration with the School of General Studies, continue to enhance and grow the participation of the Dual Credit High School program. Hosted an on-campus event to recognize educators participating in the program. Recruiters represented Stockton during Back to School night events with partner schools in September and October.*
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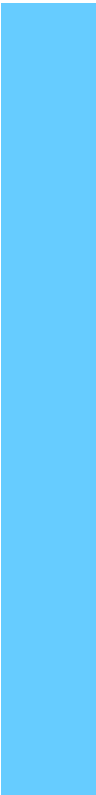
foundation partners. Identified and qualified more than 200 new corporate and foundation prospects. Received \$48,000 in scholarship support.

- *Enhanced donor relations communications with implementation of new video platform delivering custom, individual video messages to supporters for a variety of occasions and milestones – new gift commitments, birthdays, University events, etc. Launched new Stockton Society collateral and communications program to increase affinity among annual donors.*
- *Launched OspreyConnect, an exclusive online network for alumni and friends of the University. More than 1,100 users have registered. Features include an alumni directory, interactive social media-style wall for posting updates and announcements, a job board, and the ability to mentor students or alumni.*
- *Continue to incorporate regular philanthropic messaging into the existing monthly newsletter, The Nest, with a subscription list of 42,000+ alumni and supporters.*

University Relations and Marketing

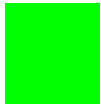
- *Successfully produced Admissions collateral, including: Travel, Transfer and*



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- *Incorporated Pre-Orientation Information Fair for incoming military-affiliated students and their families. (Offices: Military and Veteran Services and Parent & Family Partnerships)*
 - *Created a social media video for parents and family members on how to support
ca a b ak with 331 views. (Offices:
Career Education & Development and Parent & Family Partnerships).*
 - *Implemented a Family Retreat in February (Offices: Parent & Family Partnerships in collaboration with First Ospreys, Financial Aid, Campus Police, Residential Life, Military and Veteran Services, Academic Affairs and Counseling).*
 - *Enhanced Parent and Family Facebook Page and created an Instagram account. (Office: Parent & Family Partnerships).*
 - *Implemented First Osprey Social during University Weekend where first-generation students could nominate their families and thank them for their support. (Office: Parent & Family Partnerships).*
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- *Invested in staff attendance to Social Justice Training Institute (SJT).*
 - *Supported staff and faculty participation in AAC U T , Healing, and Racial*





external and social media-based fundraising efforts for Ospreys Give/Day of Giving 2019, resulting in 141 new donors, 677 total gifts, and over \$350K raised.

- *Successfully transitioned Gala to online fundraising initiative due to COVID-19, raising over \$185K for the Benefit Gala Endowed Scholarship Fund and over \$16K for the Student Relief Fund.*
- *Continued to enhance existing initiatives and engage new audiences with the University and Foundation. Expanded infrastructure of Stockton W Leadership Council, enlarging cohorts for the mentorship program, offering scholarship support to students, and hosting signature events with speakers. Held fundraising events and executed direct mail campaign for Alliance Heritage Center, raising more than \$172K.*
- *Created new Planned Giving program to attract additional philanthropic support through estate gifts and bequests.*
- *Expanded scholarship opportunities for students associated with signature University initiatives, including First Ospreys Scholarship Fund and Office of Service-Learning scholarships.*

University Relations and Marketing

- *Successfully curated content and publicity for major University events and initiatives on the University website. Added a dozen new Choose Stockton profiles and supported efforts related to the COVID-19 pandemic.*
- *Successfully maintained industry leading Google Lighthouse scores in Performance, Best Practices, Accessibility and SEO.*
- *Effectively upgraded carousel, global footer and photo gallery platforms to a more user-friendly mobile and desktop experience. Main improvements include less swiping and larger tap targets*
- *Successfully Pitched and publicized The College Bound and High School Dual Credit programs that were featured in a front-page package in The Press of AC as part of their Reinventing AC series*
- *Successfully pitched stories to the media promoting professors offering online programs open to the public and stories related to COVID-19.*

- *Began digitizing older format video assets.*

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- *Implemented Student Affairs Strategic Programming Priorities to enhance cross-divisional collaboration and usage of funding to support divisional educational priorities.*
 - *Student Affairs o*

- *The OIDE developed voice-over power point for search committees to introduce them to AA/EEO and search advocates.*

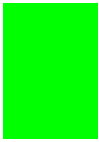
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- *Developed recruitment strategies resulting in intentional leadership hires of African American and Latinx professionals in key administrative roles with University-wide impact:*

- *Director of Student Transition Programs*
- *Coordinator, Student Transition Programs*
- *Executive Director of Counseling and Wellness*
- *Associate Director of Residential Life*
- *Executive Director of Educational Opportunity and Success Programs*
- *Assistant to the Vice President for Student Affairs*
- *Executive Director, Student Affairs Planning and Operations (Aug 2020)*

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- *Provided administrative support for summer 2020 Search Advocate training summer institute.*
 - *Developed recruitment strategies to prioritize faculty hires of African American and Latinx; nearly one-third of all FY 21 new faculty are diversity hires.*
 - *Established the new position, Director of Strategic Initiatives, to help lead institutional research efforts about racial discrimination, inequity, and social justice, and coordinate curriculum reform.*
 - *Hired 13D full-time faculty line in Africana Studies to augment course offerings in this field.*
 - *Refocused university public programs to focus attention on racial injustice throughout the year.*

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- *Expanded range of Dual Credit partners to 33 schools and 159 course sections that serve 970 students. This represents a nearly 20% increase in the number of school partners, an 10% increase in the number of courses offered, and an 11% increase in the number of students served.*

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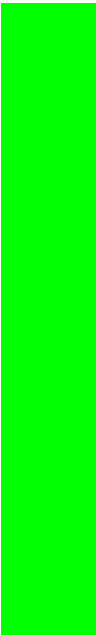


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community engagement programming and workshops provided this fiscal year are as follows:

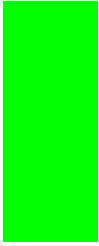
- *Purple Ribbon Day Anti domestic violence event*
- *Domestic Violence Symposium with Atlantic County*
P c O c a S A a
- *Coffee with Cops Events*
- *Pizza with Police Events*
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- *Sponsored three students in NASPA National Undergraduate Fellows Program (NUFP) to support underrepresented students interested in careers in college student affairs.*
 - *Developed a system with the Bursar to review student accounts with outstanding balances with the goal of seeking additional financial assistance either through Financial Aid or the Student Relief Fund.*
 - *Expanded La Mesa Programs Initiative in Residential Life.*
 - *Successfully executed inaugural Virtual Rites of Passage Program to recognize graduates of color.*
 - *Elevated visibility of SPACES initiative through new marketing video and continuation of Multicultural Reception and Deeper SPACES retreat.*
 - *Designed Career Coaching Circles for First-Generation, and Black and Latinx students. These coaching circles will be designed to help students access and build their social networks with the support of alumni of*



Develop and support planning and governance processes that are integrative, collaborative, transparent, and sustainable.






University Relations and Marketing

- *E c a c a a and implementation plans.*
- *Successfully responded to the COVID-*

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- *Updated the ITS website and created the Instructional Continuity discussion board to fos*

		<ul style="list-style-type: none">• <i>Advisor changes were made for Los Latinos Unidos (LLU), Pride Alliance, and C a W R c a organizations representing marginalized student groups</i>	
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	<ul style="list-style-type: none"> • <i>Program suspended in January 2020.</i> 	
	<hr/> <ul style="list-style-type: none"> • <i>Successfully completed the internal and external approval processes for two new academic programs (MA in Coastal Zone Management and MA in Counseling).</i> • <i>Successfully completed creation of new academic minor in Immigration Studies.</i> • <i>Initiated discussion with Faculty Senate to streamline internal approval process.</i> • <i>Reassigned responsibility for AIC proposal development to newly installed Interim Assistant Vice President for Academic Affairs who will serve as the Provost Office liaison to faculty developing new programs.</i> <hr/> <ul style="list-style-type: none"> • 	

replace the current paper PACT version. The PACT template in Workflow was updated to include a tag (attachment) to upload the grant PACT form. Grant PACTs can now be part of the ePath process in Workflow.

- Budget and Fiscal Planning and Payroll worked collaboratively to resolve an issue that has been ongoing related to the Deferred Pay Accrual (DDA) Earnings code. Resolution enabled the salary amount for any faculty member with a DDA earnings code to be charged to the appropriate FOAP and align budget with actual salary expenses without manual redistribution.
- Procurement and Contracting in collaboration with the Office of General Counsel worked to streamline the University contracting process. Purchase orders (a type of contract with University Terms & Conditions incorporated therein) are now used for purchases of goods and services under the bid threshold (\$34,400).

Ongoing

- Administration and Finance continues to collaborate with ITS to develop new and enhanced financial reports that are available in Argos.
- Disbursement Services, Budget and Fiscal Planning, HR, and ITS are collaborating to create an ePath for hourly positions. This will run through Workflow like the PACTs and will allow users to request and confirm hourly position numbers and budget. This project is expected to be finished by September 2020.

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- New Manager Orientation was conducted on January 8, 2020. This training provided an overview for new managers and served as a refresher for other managers who wished to attend.
 - Birds of a Feather meetings occurred on October 22, 2019 and April 28, 2020. The A&F Directors presented to the Budget Unit Managers and end

University Relations and Marketing

- *Successfully developed new features in OU Campus allow team to enhance story content with audio and video clips and photo galleries.*
- *Developed and introduced new elements for web stories and digital publications including infographics, audio clips, Increased use of video to supplement web copy, use of emojis in Stockton News to add levity and/or provide emphasis or call out certain pieces of information, linking photos in Stockton News, and eblasts sent via Emma which has increased total clicks on emails, especially with Stockton Now emails*
- *Upgraded Brand Guide with branded Zoom and MS Teams background images.*
- *Rapidly developed Message Block Snippet to help content managers share emergency messaging (COVID related)*
- *T a A c FY c allows all crisis messaging (texts, web, email, screens) to flow through one platform.*
- *Initiated monthly tests of Alertus system with URM/IT to maintain proficiency and awareness of new platform features.*

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- *This past year, Use of University-Owned Vehicles Procedures was updated. The procedure was last updated over 10 years ago. The procedure revisions were made working with a panel of faculty, staff and students that serve on the U Pa C T a c a a as.*

Distance to travel in Fleet Vehicles

B c a a c S c c improve the safety and liability of the Stockton community. The longer distance

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- *Upgraded all workstations to windows 10*
 - *Implementation of Duo integration with VPN to provide more reliable access for work from home employees*
 - *Implementation of AppStream for scalable remote learning.*

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- *Data loss prevention- enhanced alerting when anonymous sharing links are created on the Microsoft O365 platform*
 - *Incident response- enhanced capability to conduct investigations into fraudulent account creation and compromised account using a combination of Splunk, Duo, Azure, and Google e-discovery platforms. Developed a dashboard that allows for reporting on authentications indicating an improbable velocity (indicating account compromise).*
 - *User training- leveraging SafeColleges platform to deploy custom developed cybersecurity awareness courses.*
 - *Documentation enhancements- continued development of Information Technology Framework.*
 - *Termination process enhancements- continued to work with HR/payroll to enhance and develop reporting and identification of terminated employees retaining IT based resources.*

the FY 2020 fiscal year. In FY 2021, the Outside Activity Questionnaire and the Annual College & University Disclosure Form are targeted for conversion since neither one of these forms require attachments. Although most public NJ colleges and university ethics offices have not discovered a way to ensure full compliance by employees, Rutgers apparently has done so. In FY 2021, ITS and OIDE will have a meeting with my ethics colleague at Rutgers to learn how they were able to ensure full compliance using technology.