



STOCKTON

## Photo SJ 2012 Brings Stockton Graduate, Celebrity Photographer Back to Campus

Photography Presentations and Workshops Set for April 4 and 5

### ***For Immediate Release***

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Galloway Township, NJ- ArtC, an organization dedicated to promoting artists and the arts in southern New Jersey, is hosting Photo SJ 2012 in partnership with the Noyes Museum of Art of Stockton College at The Richard Stockton College of New Jersey's Campus Center on Wednesday, April 4, and Thursday, April 5.

The two-day event includes presentations and workshops on digital photography and high definition DSLR video production as well as a meet and greet with the featured presenters, John Russo and Seth Resnick. The sessions are open to professionals, amateurs, and students alike.

ArtC Founder and Creative Director, Bill Horin, said, "The event will bring together professional photographers, up-and-coming artists and photo enthusiasts for what promises to be one of the biggest photography events in our region. Regardless of skill level, participants will leave with new insights, inspiration and fresh ideas."

John Russo, a Ventnor native and Stockton graduate, makes his living photographing Angelina Jolie, Brad Pitt, Jeff Bridges and a number of other Hollywood superstars from where he currently resides, Beverly Hills and Montecito, California. His photos also frequently adorn the covers of major magazines such as Cosmopolitan, Vogue, Elle and Bazaar, to name a few.

On Wednesday, April 4, 7-9:00 p.m., Russo will share his stories and photographs and offer advice to aspiring photographers on how to successfully navigate the industry and establish a thriving business despite the current economic conditions. The presentation is free, but a ticket

Russo will teach a hands-on workshop Thursday, April 5, that will cover every step of portrait photography from setting up lighting and posing models to post-processing and enhancing the images in Photoshop. Participants are encouraged to bring their own cameras. Two sessions will be offered. The first session is from 9 a.m. to 12 p.m. and the second session is from 1 p.m. to 4 p.m. The cost for the workshop is \$125. The price for students is \$95.

Seth Resnick's talent has taken him around the world to photograph, teach and lecture. Resnick, who is an editorial, stock and corporate photographer, was chosen as one of the 30 most influential photographers of the decade by Photo District News Magazine, and his images have been published in more than 2,500 prestigious publications including National Geographic.

On Thursday, April 5, 5-7:30 p.m., Resnick will discuss how photographers can reach new levels by learning to see and compose images in new and creative ways. The presentation is free, but a ticket or reservation is required to attend.

A meet and greet with Russo and Resnick on Thursday, April 5, 8-9:30 p.m., will give guests the opportunity to meet and network with the presenters as well as top photographers from southern New Jersey. Refreshments will be served, and the cost for a ticket is \$10.

ArtC Founder, Bill Horin, and Frank Weiss, a Stockton student and ArtC filmmaker, will co-teach a workshop on shooting video with DSLR cameras on Wednesday, April 4, 3-5 p.m. The workshop will cover camera settings, lighting, external audio, uploading/exporting, editing basics