

Alumni Interview: Breanna Young '20

Founder, Owner, and CEO Tower Investments, Inc.

Sarah Grady (SG) - Good morning and welcome to the alumni voices. Alumni interview for lights on. I'm Sarah Grady, the Assistant Director of LIGHT and I'm here today with Breanna Young previously CEO of Good Time Tricycle Company. So Breanna, could you just tell us a little bit about yourself?

Breanna Young (BY) - Hi, Sarah thanks so much for having me join you this morning. So I am, Breanna. I went to Stockton University. I work for Good Time Tricycle Products. Now I transferred in the fall of 2017, after taking conferences, conventions, and special events, course at community college, Ocean County College, and fell in love with it.

Realized that I really wanted to work in live events, not knowing what that meant and what capacity. I think I only realized that casinos were an option. I didn't know that there was a whole world beyond that coming to Stockton, and Stockton really helped introduce me to the world beyond that which is the world that I'm in now, which is a small business we have under 5 full time employees.

I'm the event coordinator and project manager. We produce the Atlantic City Beer & music Festival, the Downbeach Seafood Festival, Knee High Knucklebusters - micro wrestling, Witchcraft ATattoo Expo, The Atlantic City Cigar Social - So we really focus on lifestyle events. We bring over 100,000 people into the market each year. And it's all based here in South Jersey. All

the heart of

Because, they may not be in your segment of the industry, but at the end of the day the entire industry is about bettering consumer experience, and whether that's in housekeeping or banquet serving marketing communication PR, even producing, corporate hotels. – No matter what we're just here to make the consumers happy, we want to make money. We want to grow our brand – But i

(SG) - I want to thank you Br̄for making the time to talk with us today and for doing this interview for our LIGHTs On