
Greater Wildwoods Tourism Improvement and Development Authority, said the Wildwoods Convention Center, which hosts about 220 event days and 151 groups each year, brings in 240,000 visitors annually and 132,000 room nights.

The center has contributed what he estimated to be more than \$200 million to the local economy since 2002.

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“We are now doing things in February and March and October and November we could never do before,” Siciliano said.

Busler said the Wildwoods Convention Center is an example of a facility outside Atlantic City that has found its place in the convention market, hosting what are known as SMERF events: Social, Military, Educational, Recreational and Fraternal conventions and groups.

If Cape May could find its own unique market, those off-season months could become a boon, he said.

Before it closed, the old Convention Hall

