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eligibility when they achieve 64 credits. In addition, BROOKDALE agrees to waive any degree audit or graduation application fees as an incentive for application.

## VI. Time Limits

- A. Any full-time student who matriculates to STOCKTON within three (3) years of the student's original enrollment in BROOKDALE will be subject to the undergraduate degree requirements for the applicable STOCKTON program in place at the time of their original enrollment in BROOKDALE. If more than three (3) years has elapsed between the date of the original enrollment in BROOKDALE and a full-time student's matriculation to STOCKTON, the student must satisfy any degree requirements in place at the time of matriculation to STOCKTON.
- B. Any part-time student (i.e. a student that is classified by BROOKDALE as a part-time student in any one semester of continuous enrollment) that matriculates to STOCKTON within five (5) years of such student's original enrollment in BROOKDALE will be subject to the undergraduate degree requirements for the applicable STOCKTON program in place at the time of their original enrollment in BROOKDALE. If more than five (5) years has elapsed between the date of the original enrollment in BROOKDALE and the student's matriculation to STOCKTON, the part-time student must satisfy any degree requirements in place at the time of matriculation to STOCKTON.

## VII. Academic Advising

- A. BROOKDALE students will be jointly advised by both STOCKTON and BROOKDALE when such students enroll at BROOKDALE to maximize each student's ability to enter STOCKTON.

- B. Consequently, STOCKTON and BROOKDALE agree to establish an advisory committee to ensure best practices in the following areas: (a) recruitment and enrollment management; (b) academic services; (c) student services; (d) marketing; and (e) facilities use.
- C. This MOU will be assessed after the first five (5) years of operation using a mutually agreed upon assessment plan, and then every two (2) years thereafter.

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- A. STOCKTON and BROOKDALE agree to work cooperatively to create marketing language to promote this MOU's program-to-program articulation agreements, and conditional dual admission. To do so, STOCKTON and BROOKDALE will be granted non-exclusive and non-transferable permission to use the other institution's name, logo, and related intellectual property for academic, business, and merchandizing purposes. This includes permission to use mutually agreed-upon domain names and URLs to support initiatives in this MOU without royalty or fee, and upon written approval by both parties.
- B. Both institutions shall notify one another when asked for statements or press releases relating to this MOU and shall take reasonable steps to secure authorization from one another approving such messages prior to making any public statements.

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- A. STOCKTON and BROOKDALE shall retain the right to treat students who have completed relevant degree programs described in this MOU as alumni of their institutions.
- B. Likewise, both institutions reserve the right to solicit donations from matriculated students and alumni who have completed degree programs described in this MOU.
- C. Participating institutions may work jointly in developing mutually beneficial fundraising and alumni engagement strategies.

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- A. Costs and revenues will not be shared or allocated between participating institutions. During the period that a participating student is enrolled at BROOKDALE, all costs and revenues ta part) ~ , ingt r

1. There shall have been a material breach of any of the covenants set forth in this MOU on the part of either institution, which breach (if susceptible to cure) is not cured within one hundred twenty (120) days following written notice to the institution committing the breach, or;
  2. The other institution shall cease to maintain its accreditation or licensure, or;
  3. The other institution or any of its employees or agents shall engage in any conduct that could reasonably be expected to adversely affect the reputation of the institution seeking termination.
- C. After the first five (5) years following the date that this MOU becomes effective, either institution may terminate this MOU for any reason or no reason upon one year's written notice to the other institution.
- D. In the event that this MOU is terminated, it is understood and agreed that the termination will not apply to those students already accepted to STOCKTON and BROOKDALE under the

